MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION HONG KONG, CHINA

Results as of: 1/31/2020 District 303

Clubs Members RESULTS FOR 2019-2020 RESULTS FOR 2019-2020 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 100 172 180 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 50 53 OCT/NOV/DEC OCT/NOV/DEC 60 0 0 70 5 19 JAN/FEB/MAR JAN/FEB/MAR 0 0 1 0 APR/MAY/JUNE 40 0 APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 3.5 3 CURRENT YEAR GOALS FOR NEW CLUBS 2.5 CURRENT YEAR ACTUAL NEW CLUBS 2 - LAST YEAR ACTUAL NEW CLUBS 1.5 0.5 0 AUG SEPT JUNE OCT NOV DEC JAN FEB MAR APR JULY MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 280 240 200 - MEMBER GROWTH NET GOAL 160 MEMBER GROWTH ACTUAL - LAST YEAR MEMBERSHIP ACTUAL 120 80 40 0 NOV FFR APR JULY AUG SEPT OCT DEC .IAN MAR MAY JUNE 64 CLUBS OF 93 ADDED 1 OR MORE **GENDER DISTRIBUTION** DROPPED CLUBS: 0 NEW MEMBERS 1,628 (72.07%) MALE 631 (27.93%) **FEMALE DROPPED MEMBERS** 62 2 TOTAL FAMILY UNIT MEMBERS DECEASED CLICK HERE FOR CUMULATIVE 0 **CLUB CANCELLED** MEMBERSHIP DATA 34

OTHER

TOTAL

GMT:

236

238

FAMILY MEMBERS PAYING HALF

DUES

GMT CA